

The NI logo, consisting of the letters 'ni' in a bold, lowercase, sans-serif font.

# Engineer Ambitiously.



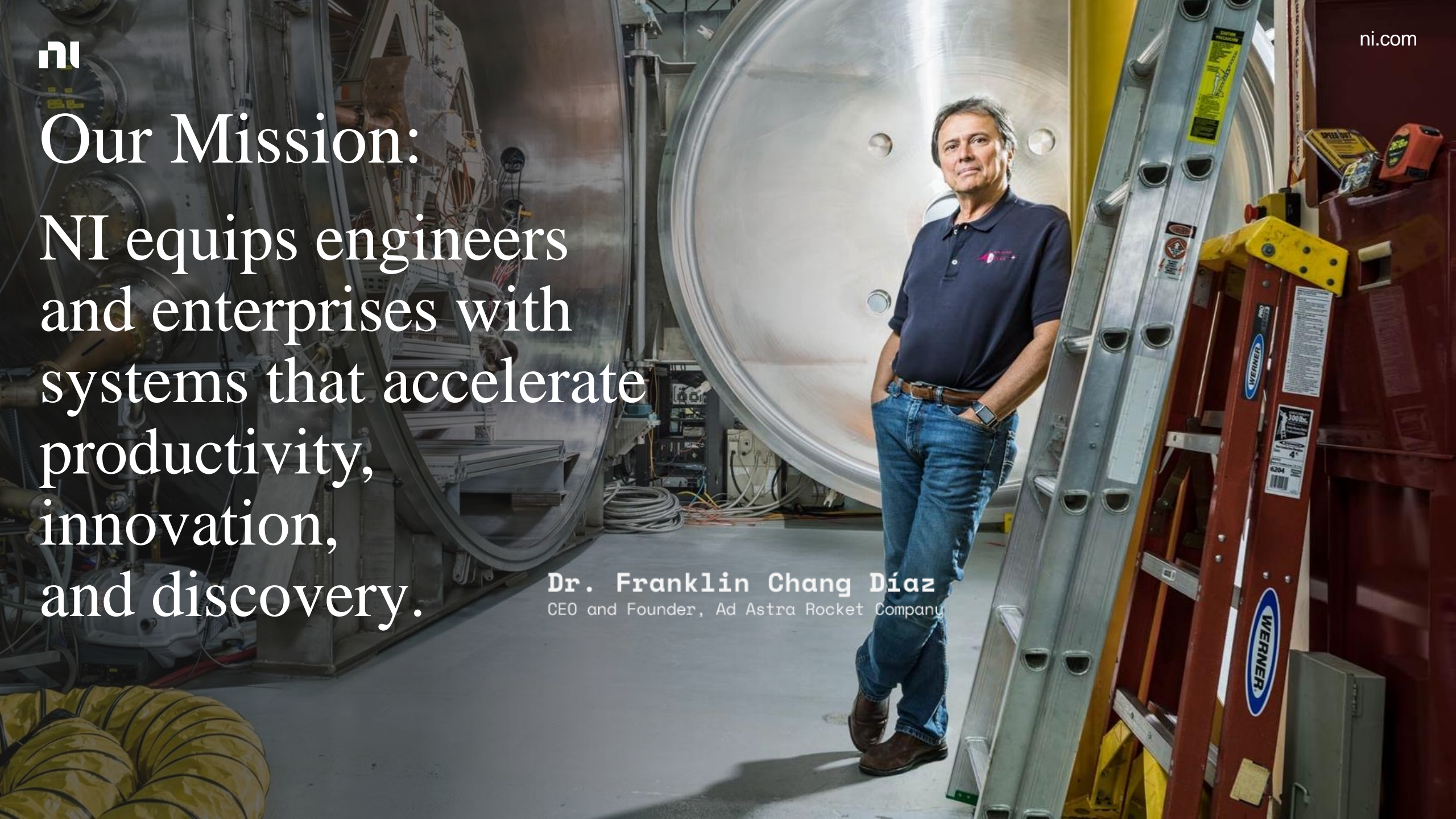
NI is now part of Emerson.

Riccardo Susini – EMEA Distributor Channel Manager (MED)



**Our Mission:**  
NI equips engineers  
and enterprises with  
systems that accelerate  
productivity,  
innovation,  
and discovery.

**Dr. Franklin Chang Díaz**  
CEO and Founder, Ad Astra Rocket Company





WE ARE INVESTED

**\$1.7B**

2022 Revenue

**20%**

2022 R&D Investment

**35K+**

Customers Worldwide

**~40**

Countries with NI Operations





## WE DELIVER RESULTS

QORVO

2x

doubled test  
throughout and  
prepared for 5G

HYUNDAI

83%

lower development  
time for new test  
systems per  
variant

Honeywell

40%

reduction in cost of  
each test station

PHILIPS

\$2M+

reduction in OpEx  
per project

## OUR DIFFERENTIATION

PRODUCT ANALYTICS  
AND TEST OPERATIONS

APPLICATION AND  
DEVELOPMENT SOFTWARE

MODULAR  
HARDWARE

TAILORED, APPLICATION-SPECIFIC  
SYSTEMS

SERVICES

## OUR DIFFERENTIATION

PRODUCT

APPLICATION AND  
DEVELOPMENT SOFTWARE

MODULAR  
HARDWARE

TAILORED, APPLICATION-SPECIFIC  
SYSTEMS

SERVICES

# Connecting test workflows to business impact

Accelerate root-case  
identification of  
meaningful patterns for  
actionable insights

Achieve peak utilization  
and performance across  
all your test operations

Get enterprise-wide,  
real-time access to your  
test data and test assets

## OUR DIFFERENTIATION

PRODUCT ANALYTICS  
AND TEST OPERATIONS

**SOFTWARE**

MODULAR  
HARDWARE

TAILORED, APPLICATION-SPECIFIC  
SYSTEMS

SERVICES

# Built for engineering productivity

Accelerating  
development with  
intuitive graphical  
programming

Providing unparalleled  
hardware connectivity  
and measurement IP  
that gets you faster  
measurement results

Scaling from simple  
applications to large  
team development

## OUR DIFFERENTIATION

PRODUCT ANALYTICS  
AND TEST OPERATIONS

APPLICATION AND  
DEVELOPMENT SOFTWARE

**HARDWARE**

TAILORED, APPLICATION-SPECIFIC  
SYSTEMS

SERVICES

# Industry-leading hardware to fit your needs

Best in class, precise,  
and accurate, from a  
trusted partner

Scalable and flexible to  
adapt quickly to your  
evolving test and  
measurement needs

Highly configurable and  
software-connected to  
get your job done in a  
timely matter



## OUR DIFFERENTIATION

PRODUCT ANALYTICS  
AND TEST OPERATIONS

APPLICATION AND  
DEVELOPMENT SOFTWARE

MODULAR  
HARDWARE

**SYSTEMS**

SERVICES

# Systems made for you

Built on NI's industry-  
leading software and  
modular hardware

Meets today's  
requirements and  
provides flexibility for  
tomorrow's

Provides comprehensive  
engineering services to  
ensure success

## OUR DIFFERENTIATION

PRODUCT ANALYTICS  
AND TEST OPERATIONS

APPLICATION AND  
DEVELOPMENT SOFTWARE

MODULAR  
HARDWARE

TAILORED, APPLICATION-SPECIFIC  
SYSTEMS

SERVICES

# Accelerate your progress and improve efficiency

Mitigate risks and  
demonstrate  
measurable impact

Implement best  
practices for reuse  
and standardization

Deliver a sustainable,  
complete solution on  
time and on budget

## OUR PARTNER NETWORK

# Expertise to help you get ahead and stay ahead

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Innovate faster with proven scalable solutions

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Reduce development time and cost through Integration and Consulting assistance

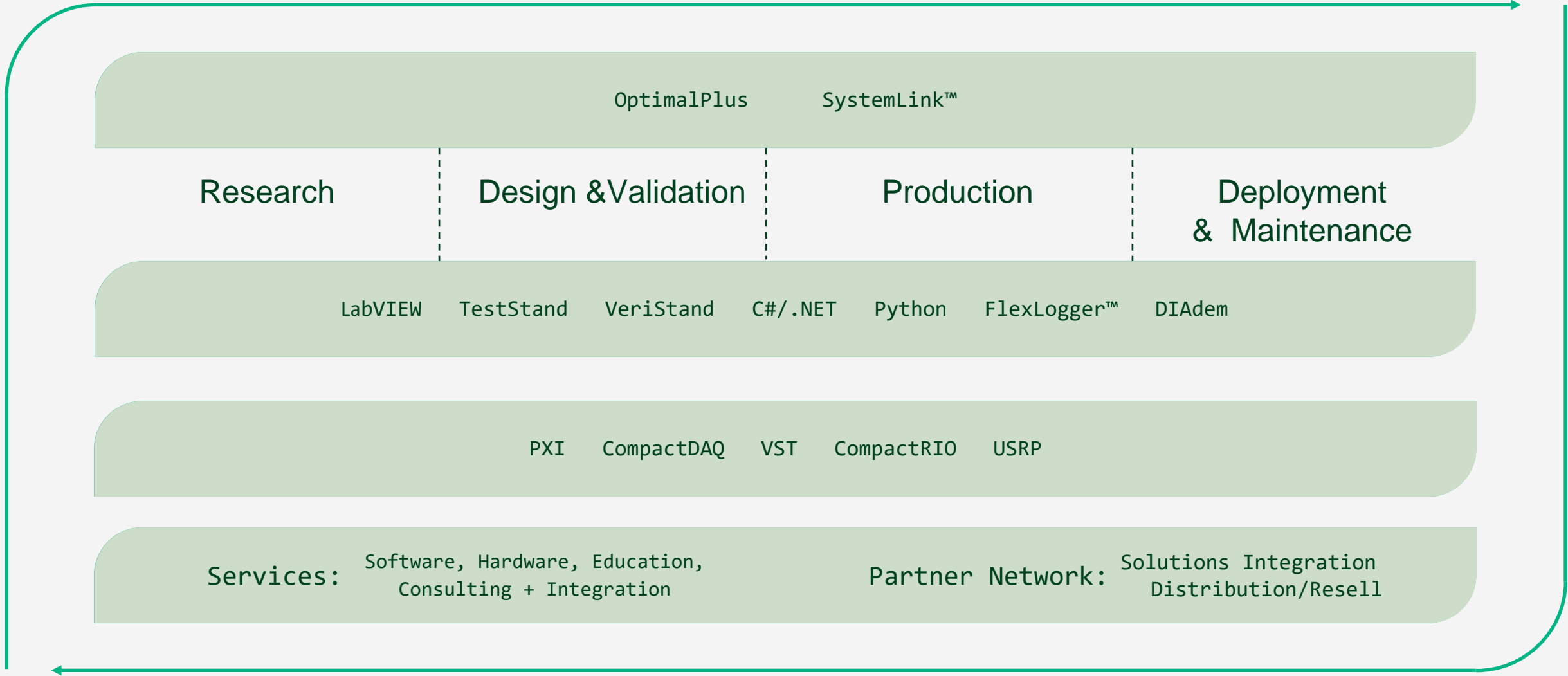
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Take advantage of Distributor or Reseller channels that work best for your needs





# OUR SOFTWARE-CONNECTED SOLUTIONS



Research

Design & Validation

Production

Deployment & Maintenance

OptimalPlus

SystemLink™

LabVIEW

TestStand

VeriStand

C#/.NET

Python

FlexLogger™

DIAdem

PXI

CompactDAQ

VST

CompactRIO

USRP

Services:

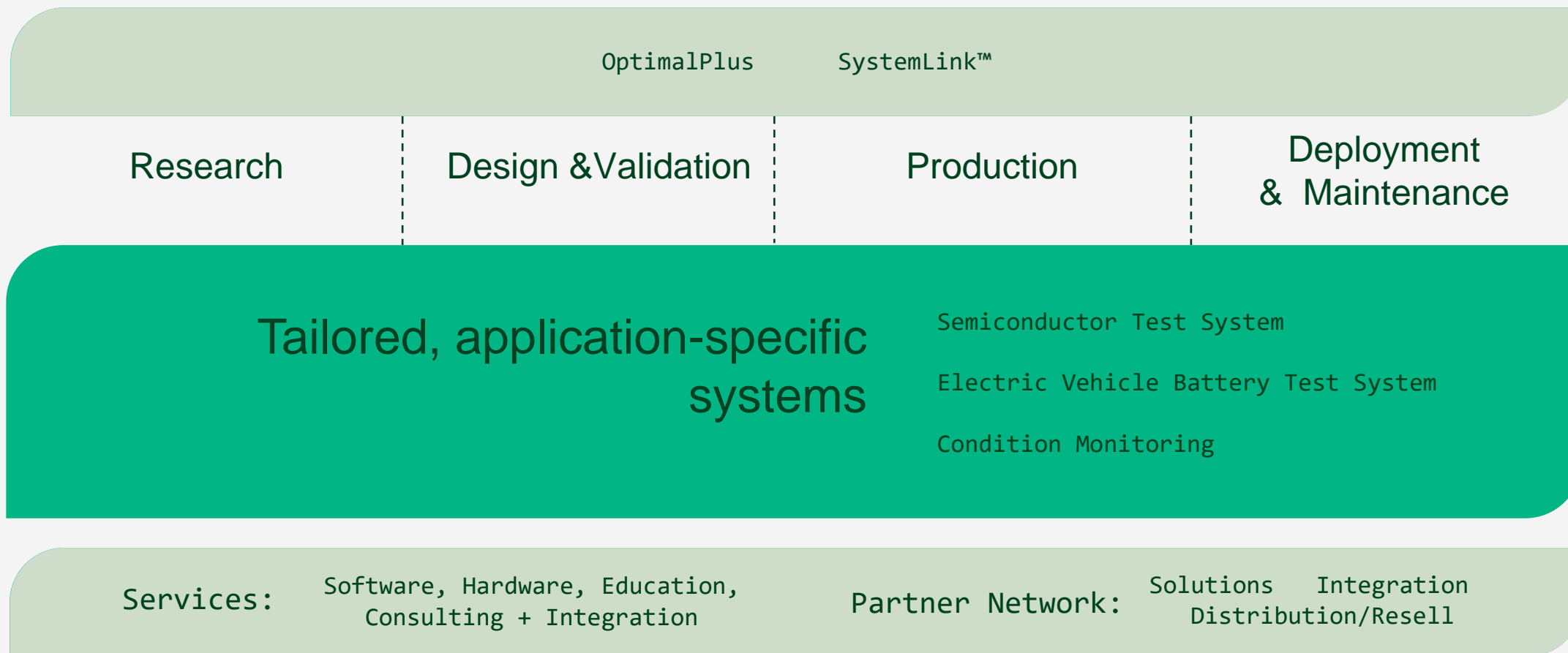
Software, Hardware, Education,  
Consulting + Integration

Partner Network:

Solutions Integration  
Distribution/Resell



## OUR SOFTWARE-CONNECTED SOLUTIONS

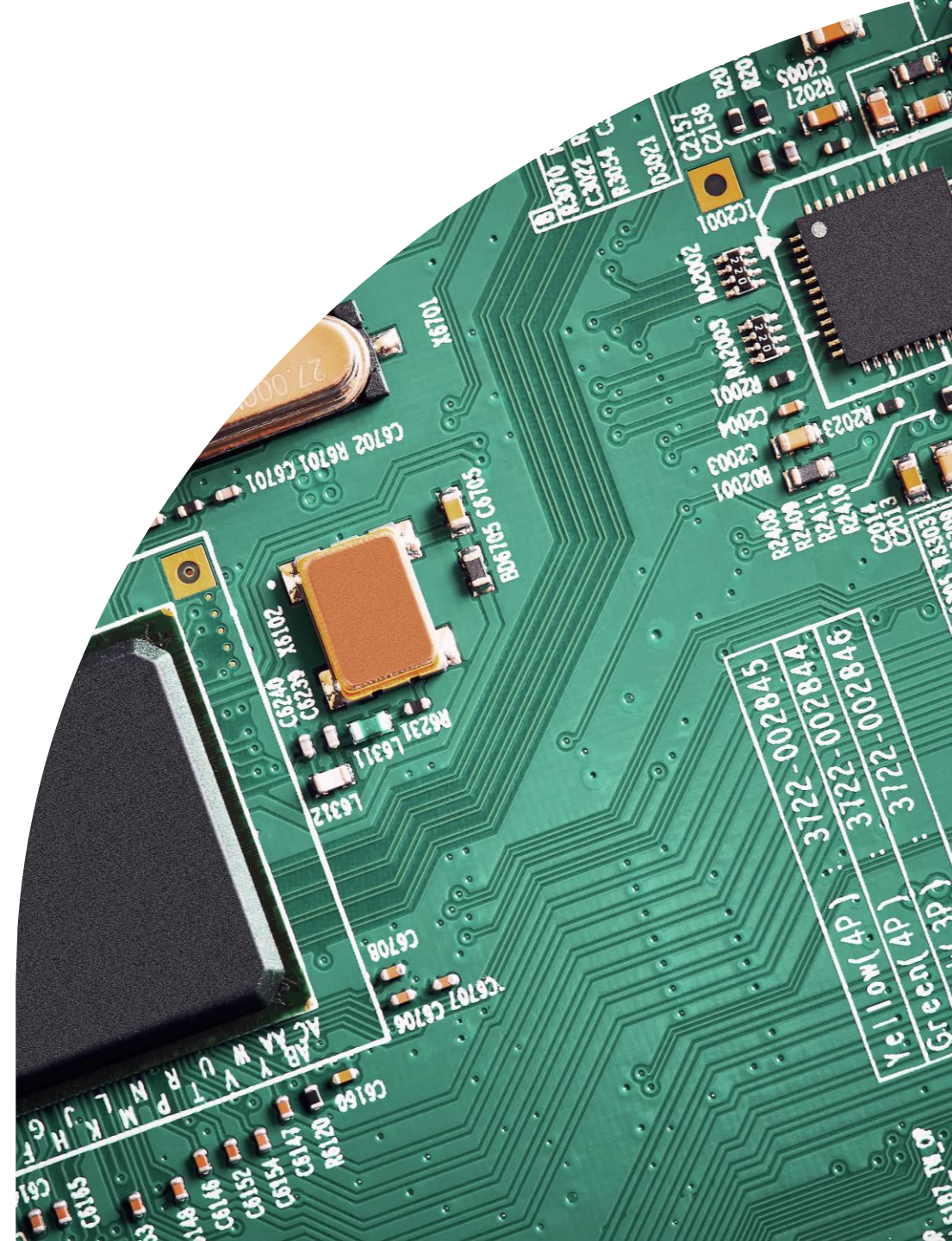


SEMICONDUCTOR

# Higher performance, faster to market

As technology continues to move at an accelerated rate from design to test and out into the hands of those that need it, performance can never be compromised. This requires us all to do more than ever before and transform how we do it; harnessing data insights with a software-connected approach and joining together our collective expertise.

While you work to move millions of chips and devices at the speed of uncompromising performance, NI is focused on the performance of your operations, your people, and your products because higher performance means faster to market.



AEROSPACE, DEFENSE, & GOVERNMENT

# Pace and performance without compromise

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There should be no compromise between increasing pace and performance and with NI, there doesn't have to be. NI understands the complexity of your requirements, the uniqueness of your systems, the need for quality with reliability, and the criticality of your mission.

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Whether it is the last 45 years or the next 100 years, NI is with you on the countdown to achieving pace and performance without compromise.





**Ram Mirwani**  
Global Business Development,  
ADAS, Konrad Technologies

TRANSPORTATION

# Drive faster to the future

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You need to overcome the pressures of rapidly changing test requirements to drive the next 100 years of mobility.

For vehicle electrification, autonomous vehicles, and beyond, we're here for you.



PORTFOLIO

# Test performance is business performance

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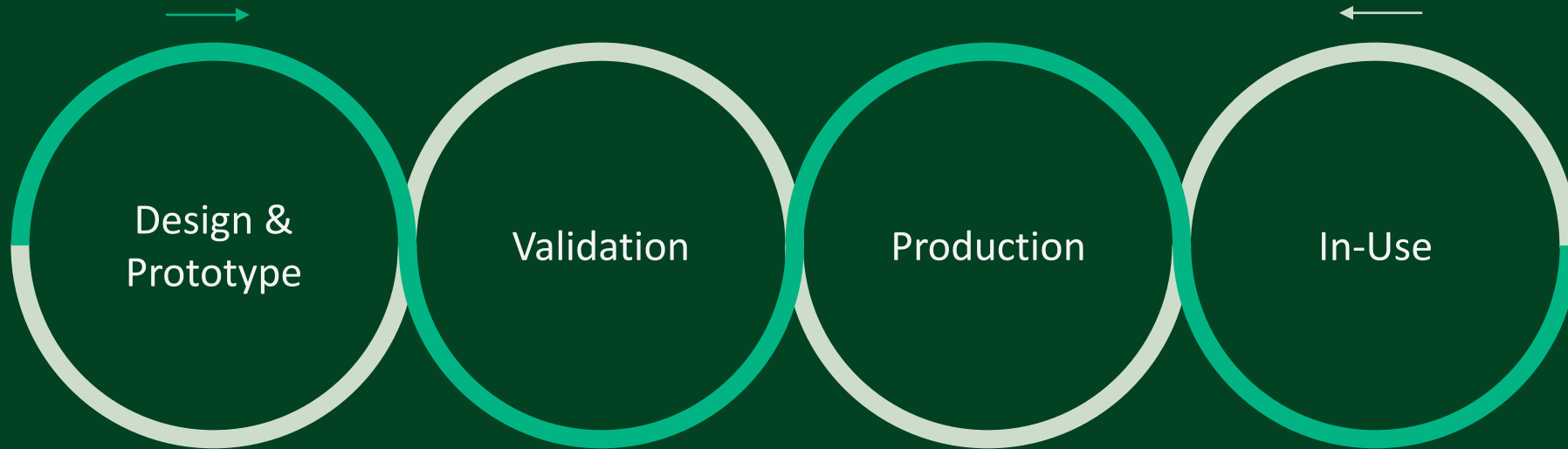
Your test organization is the heart of your business. Leverage test as a key enabler to overall performance improvement of your operations, directly affecting product quality and reliability while controlling fixed and variable costs because test performance is business performance.

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Conduct the orchestration of your systems, data, and processes by connecting how you build and maintain trusted test systems, validate products against specifications, and ultimately resolve anomalies before they become costly.



 PRODUCT LIFECYCLE PROCESS





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Engineer  
Ambitiously.™